

FACULTY PROFILE

KEERTHI KRISHNA G.

DESIGNATION : ASSISTANT PROFESSOR OF
COMMERCE

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EDUCATIONAL QUALIFICATIONS : M. Com.

ACADEMIC ACHIEVEMENTS : UGC NET (2018)

TEACHING EXPERIENCE : 5 years at Sree Sankara College,
Kilimanoor

POSITIONS HELD

:

- NSS PROGRAMME OFFICER (2022 Present)
- IQAC COORDINATOR (2019-2023)
- THEATRE CLUB COORDINATOR (2019 present)
- ARTS ADVISOR (2018)
- ADMISSION COORDINATOR(2021)

PUBLICATIONS

:

- G.Keerthi Krishna and T. Rajesh.,2020. The Utility of Digital Wallets in Rural areas During COVID – 19 Pandemic; International Journal of Multidisciplinary Educational Research ,Volume 9, Issue 8(2), August 2020, Pp. 52-56.
- G.Keerthi Krishna and T. Rajesh.,The Impact of PFMS On Non-Governmental Organisations In Kerala;Mukt Shabd Journal, Volume IX, Issue VII, JULY/2020

ISSN NO: 2347-3150, Pp.1716-1719.

- G.Keerthi Krishna and T. Rajesh., The Usage of E-Wallets Among Working Women In Rural And Urban Areas of Thriuvananthapuram; Mukta Shabd Journal Volume IX, Issue VIII, AUGUST/2020 ISSN NO : 2347-3150,Pp: 187-192.
- G.Keerthi Krishna., The Impact of Digital Payment Platforms in Small Business During Covid-19 Pandemic; Alochana Chakra Journal Volume IX, Issue VIII, August/2020,ISSN NO:2231-3990,Pp.2188-2193
- G.Keerthi Krishna., The Digital Financial Inclusion of Working Women In Thiruvananthapuram District; Alochana Chakra Journal,Volume X, Issue II, February/2021,Pp.44-48

SEMINARS & PRESENTATIONS

- Participated in the International Conference on “Alternative Finance and Sustainable Economic Development” organized by School of Distance Education, University of Kerala.
- Presented a paper on the topic: A study on the opportunities for the development of startups through alternative financing methods
- ‘Portfolio Management in Derivatives and Commodities’ organised by Bishop Moore College, Mavelikkara conducted on 22 August, 2020.
- ‘The implementation of NEP : Prospects and Problems’, held on August 2020, organised by the Internal Quality Assurance Cell, Sree Sankara Vidyapeetom College, Valayanchirangara.
- ‘Impact of COVID -19 on Financial Sector and Indian Economy’, organized by Department of Commerce and Economics, along with IQAC, Budge Budge College on 28 August 2020.
- “New National Education Policy - Implications to HR” Organized by National HRD Network, Vijayawada Chapter Powered by P. B. Siddhartha College of Arts & Science, Vijayawada on 29th August, 2020.
- ‘Intellectual Property Rights’, organized by IQAC, Pazhassi Raja N.S.S. College.
- “Financial Derivatives Market in India during COVID - 19” organized by Department of Management Studies, National College, Manacaud, held on the 19th of September 2020

PROGRAMMES ORGANISED

- Seminar on Fundamentals of Taxation on 21 August 2019, Resource Person: Shri Aravind V. S. (Chartered Accountant).
- Theatre in Education workshop was organised on 11 November 2019. Resource Person: Smt.Geetha Rangaprabhath
- Seminar on the topic **Society and Human Rights** on 12 December 2019. Resource Person: Shri Shanavas, Superintendent of Police, Crime Branch.
- National Webinar on Legal Aspects of Business for 5 days incorporating distinguished speakers of India.